



## 上市家族传承与精英教育计划

### 公司简介

新英格兰国际教育（New England Education Consulting Group，简称 NEEC）成立于 2016 年，总部位于波士顿。自成立以来，NEEC 不断拓展全球业务，先后在中国上海、重庆、苏州和加州尔湾设立分部，形成了覆盖全球 10 多个国家和地区的专业教育服务网络。我们的教师团队分布于全球 10+ 国家和地区，确保为客户提供多元化和国际化的教育资源。

### 联系方式：

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- 官网：<https://www.neeconsultant.com/>

### 产品概述

产品名称：上市家族传承与精英教育计划

产品简介：在全球经济快速发展的背景下，财富的积累与传承成为高净值家族关注的核心问题。我们推出的“上市家族传承与精英教育计划”，旨在为上市公司高管家庭和富裕家族提供一站式、全方位的教育、信托与家族传承服务，助力家族实现财富与精神的永续传承。

### 服务特色

1. 高端定制，专属方案
  - 根据每个家族的独特背景和需求，量身定制教育规划、财富管理及传承方案。
  - 提供一对一的专属顾问服务，确保方案的精准实施。
2. 教育与信托相结合
  - 融合国际顶尖教育资源和专业信托服务，确保家族财富和价值观的双重传承。
  - 在教育规划的同时，制定完善的财富保护和传承机制。
3. 全球资源，国际视野
  - 依托 NEEC 在全球的教育和金融网络，链接世界一流的教育机构和信托机构。
  - 帮助家族成员拓展国际视野，建立全球化人脉网络。
4. 专业团队，贴心服务
  - 由资深教育顾问、财富管理专家、法律顾问等组成的专业团队，全程陪伴服务。
  - 定期反馈和调整方案，确保服务效果最佳化。



## 服务内容

### 1. 全方位教育规划

- 学业规划：
  - 从基础教育到高等教育，提供长期的学业规划和名校申请指导。
  - 结合 NEEC 的国际课程、国际竞赛及 IBED 系统，全面提升子女学术能力。
- 素质培养：
  - 策划高端课外活动、领导力培训、社会实践等，全面提升子女综合素质。
  - 利用 NEEC 的论文服务，提升学生的研究与写作能力。
- 精英社交：
  - 组织参与国际峰会、慈善活动等，拓展全球精英人脉。
  - 利用 NEEC 的精英社交平台，促进客户家庭与全球精英的交流与合作。

### 2. 家族信托服务

- 财富管理：
  - 提供专业的资产配置和投资策略，保障家族财富的稳健增值。
  - 与 NEEC 的国际金融合作伙伴合作，提供多元化的投资渠道。
- 信托设立：
  - 协助设立家族信托，制定财富传承计划，确保财富安全传递。
  - 提供法律合规咨询，确保信托和财富管理符合各项法律法规。
- 法律合规：
  - 提供全面的法律咨询服务，保障家族财富与传承计划的合法性和合规性。

### 3. 家族传承培训

- 财富管理培训：
  - 组织家族财富管理专题培训，提升家族成员的财务管理能力。
  - 邀请行业专家进行讲座和工作坊，分享最新的财富管理理念和工具。
- 领导力培养：
  - 通过专业课程和实践活动，培养家族成员的领导力和管理能力。
  - 结合 NEEC 的国际课程，提供跨文化领导力培训。



- 家族企业接班：
  - 提供家族企业接班计划，确保企业的顺利传承与持续发展。
  - 制定详细的接班流程和培养计划，保障家族企业的稳定运营。

#### 4. 精英社交平台

- 高端人脉网络：
  - 搭建全球高端人脉网络，促进家族间的交流与合作。
  - 利用 NEEC 的全球资源，邀请各领域的精英加入社交平台。
- 国际峰会：
  - 定期组织国际峰会，邀请全球精英参与，共同探讨家族传承与发展。
  - 提供交流与合作的平台，促进知识共享与资源整合。
- 慈善活动：
  - 策划并参与各类慈善活动，提升家族的社会影响力和公益形象。
  - 结合 NEEC 的企业文化，倡导家族积极参与社会公益事业。

#### 5. 文化传承

- 家族历史整理：
  - 记录并整理家族历史，编撰家族传记或年鉴，保存家族记忆。
  - 提供专业的家族历史研究与编纂服务。
- 家族文化建设：
  - 通过专题研讨、家庭会议等方式，传递家族核心价值观和精神。
  - 制定家族文化传承计划，确保家族精神的延续。
- 文化活动：
  - 策划家族年度聚会、文化节庆等活动，增强家族凝聚力和认同感。
  - 利用 NEEC 的全球资源，组织跨国文化交流活动。

#### 我们的优势

- 定制化服务：
  - 深度了解每位客户的需求，提供量身定制的解决方案，确保服务的专属性和有效性。



- 资源丰富：
  - 拥有广泛的国际教育和金融资源，与全球顶尖的教育机构、信托机构建立了战略合作关系。
- 专业保障：
  - 团队成员均为行业内资深专家，具备丰富的实践经验和专业知识。
- 隐私安全：
  - 严格遵守数据保护法规，采用先进的安全措施，保障客户的隐私和信息安全。

#### 经典案例

- 苏州分部：苏州市工业园区中盟科技大厦 2 号楼（微软苏州研发中心大楼）
- 上海分部：上海市奉贤区平庄西路 1599 号
- 重庆分部：重庆市九龙坡区火炬大道 5 号楼
- 波士顿总部：175 Washington Street, Boston, MA
- 加州尔湾分公司：109 Goldenrod, Irvine, CA 92614, USA

#### 客户反馈

学员评价：“在 NEEC 的帮助下，我的孩子成功申请到藤校，实现了学业上的飞跃。专业的指导和丰富的资源让整个过程顺利而高效。”

— 李先生，上海

“通过 NEEC 的家族传承计划，我们不仅为子女的教育提供了保障，还通过信托服务实现了财富的稳健传承。”

— 王女士，波士顿

#### 联系我们

如果您希望为家族的未来打造一个稳固的基石，欢迎联系我们的专业团队。我们将竭诚为您服务，助力您的家族实现世代传承的宏伟愿景。



## Listed Family Legacy and Elite Education Program

### 1. Company Profile

**New England Education Consulting Group (NEEC)** was established in 2016 in Boston. Since its inception, NEEC has continuously expanded its global footprint, establishing divisions in Finland (2017), the UK/Ireland (2018), Shanghai, China (2022) under the brand "Shanghai Mei Jing Teng International Education," Chongqing, China (2023) as "Chongqing Mei Jing Teng Cultural Technology," and Irvine, California (2023) as "Golden State Edu." Our professional teaching team is spread across more than 10 countries and regions worldwide, ensuring the provision of diverse and international educational resources.

#### Contact Information:

- **WeChat:** NEEckefu03
- **Phone:** +86 19150562792 (China) | +1 (413) 321-9967 (USA)
- **Email:** hr@neecedu.com
- **Website:** <https://www.neeconsultant.com/>

### 2. Product Overview

**Product Name:** Listed Family Legacy and Elite Education Program

**Product Description:** In the context of rapid global economic development, the accumulation and inheritance of wealth have become central concerns for high-net-worth families. Our "Listed Family Legacy and Elite Education Program" is designed to provide listed company executives' families and affluent families with comprehensive, one-stop education, trust, and family heritage services. This program aims to help families achieve the sustainable transmission of both wealth and values across generations.

### 3. Market Analysis

#### Target Customer Group:

- Families of listed company executives
- Affluent families
- High-net-worth clients seeking to enhance family legacy and educational quality

#### Market Demand:

- Steady growth and inheritance of family wealth in a globalized environment
- Demand for elite education and international development for children
- Transmission and continuation of family culture and values

### 4. Service Features

1. **High-End Customization, Exclusive Solutions**



- Tailor-made education plans, wealth management, and inheritance solutions based on each family's unique background and needs.
- One-on-one dedicated consultant services to ensure precise implementation of plans.

## 2. Integration of Education and Trust Services

- Combine top-tier international education resources with professional trust services to ensure the dual inheritance of family wealth and values.
- Develop comprehensive wealth protection and inheritance mechanisms alongside education planning.

## 3. Global Resources, International Vision

- Leverage NEEC's global education and financial networks to connect with world-class educational and trust institutions.
- Help family members expand their international perspective and establish a global network of contacts.

## 4. Professional Team, Personalized Service

- A team of experienced education consultants, wealth management experts, and legal advisors provides full-service support.
- Regular feedback and adjustments to plans to ensure optimal service outcomes.

## 5. Service Content

### 1. Comprehensive Education Planning

#### • Academic Planning:

- Provide long-term academic planning and guidance for school admissions from primary to higher education.
- Utilize NEEC's **International Courses**, **International Competitions**, and **IBED System** to comprehensively enhance students' academic capabilities.

#### • Quality Development:

- Organize high-end extracurricular activities, leadership training, and social practice to holistically improve children's competencies.
- Use NEEC's **Thesis Services** to enhance students' research and writing skills.

#### • Elite Social Networking:

- Organize participation in international summits and charitable activities to expand global elite networks.
- Utilize NEEC's **Elite Social Platform** to facilitate communication and collaboration among client families and global elites.



## 2. Family Trust Services

- **Wealth Management:**
  - Offer professional asset allocation and investment strategies to ensure steady growth of family wealth.
  - Partner with NEEC's international financial collaborators to provide diversified investment channels.
- **Trust Establishment:**
  - Assist in setting up family trusts and developing wealth inheritance plans to ensure the secure transmission of wealth.
  - Provide legal and compliance consulting to ensure trust and wealth management adhere to all relevant laws and regulations.
- **Legal Compliance:**
  - Offer comprehensive legal consulting services to ensure the legality and compliance of family wealth and inheritance plans.

## 3. Family Heritage Training

- **Wealth Management Training:**
  - Organize specialized training sessions on family wealth management to enhance family members' financial management skills.
  - Invite industry experts to conduct lectures and workshops, sharing the latest wealth management concepts and tools.
- **Leadership Development:**
  - Provide professional courses and practical activities to cultivate leadership and management skills among family members.
  - Integrate NEEC's international courses to offer cross-cultural leadership training.
- **Family Business Succession:**
  - Develop succession plans for family businesses to ensure smooth transition and sustainable development.
  - Create detailed succession processes and training programs to safeguard the stable operation of family businesses.

## 4. Elite Social Platform

- **High-End Network Building:**
  - Establish a global high-end network to promote communication and collaboration among families.





- Leverage NEEC's global resources to invite elites from various fields to join the social platform.
- **International Summits:**
  - Regularly organize international summits inviting global elites to discuss family legacy and development.
  - Provide platforms for knowledge sharing and resource integration.
- **Charitable Activities:**
  - Plan and participate in various charitable activities to enhance families' social influence and philanthropic image.
  - Align with NEEC's corporate culture to encourage active participation in social welfare initiatives.

## 5. Cultural Heritage

- **Family History Documentation:**
  - Record and compile family histories, creating family biographies or annual chronicles to preserve family memories.
  - Provide professional family history research and compilation services.
- **Family Culture Building:**
  - Conduct themed seminars and family meetings to convey core family values and spirit.
  - Develop family culture inheritance plans to ensure the continuity of family ethos.
- **Cultural Activities:**
  - Organize annual family gatherings, cultural festivals, and other activities to strengthen family cohesion and identity.
  - Utilize NEEC's global resources to facilitate cross-border cultural exchange events.

## 6. Our Advantages

- **Customized Services:**
  - Deeply understand each client's needs to provide tailor-made solutions, ensuring exclusivity and effectiveness of services.
- **Rich Resources:**
  - Possess extensive international education and financial resources, establishing strategic partnerships with top educational and trust institutions worldwide.
- **Professional Assurance:**
  - Team members are seasoned experts in their fields with extensive practical experience





and professional knowledge.

- **Privacy and Security:**

- Strictly adhere to data protection regulations, employing advanced security measures to safeguard clients' privacy and information.

## 7. Classic Cases

- **Suzhou Division:** 2nd Building, Zhongmeng Technology Tower, Suzhou Industrial Park (Microsoft Suzhou R&D Center)
- **Shanghai Division:** 1599 Pingzhuang West Road, Fengxian District, Shanghai
- **Chongqing Division:** Building 5, Torch Avenue, Jiulongpo District, Chongqing
- **Boston Headquarters:** 175 Washington Street, Boston, MA
- **Irvine, California Division:** 109 Goldenrod, Irvine, CA 92614, USA

## 8. Customer Feedback

**Student Testimonials:** "Thanks to NEEC's assistance, my child successfully applied to an Ivy League school, achieving a significant academic leap. The professional guidance and abundant resources made the entire process smooth and efficient."

— Mr. Li, Shanghai

"Through NEEC's family legacy program, we not only secured our children's education but also achieved steady wealth transmission through trust services."

— Ms. Wang, Boston

## 9. Contact Us

If you wish to build a solid foundation for your family's future, please contact our professional team. We are dedicated to helping your family achieve the grand vision of generational legacy.

### Contact Information:

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